

COMMUNITY ORGANIZED CNCF SUPPORTED

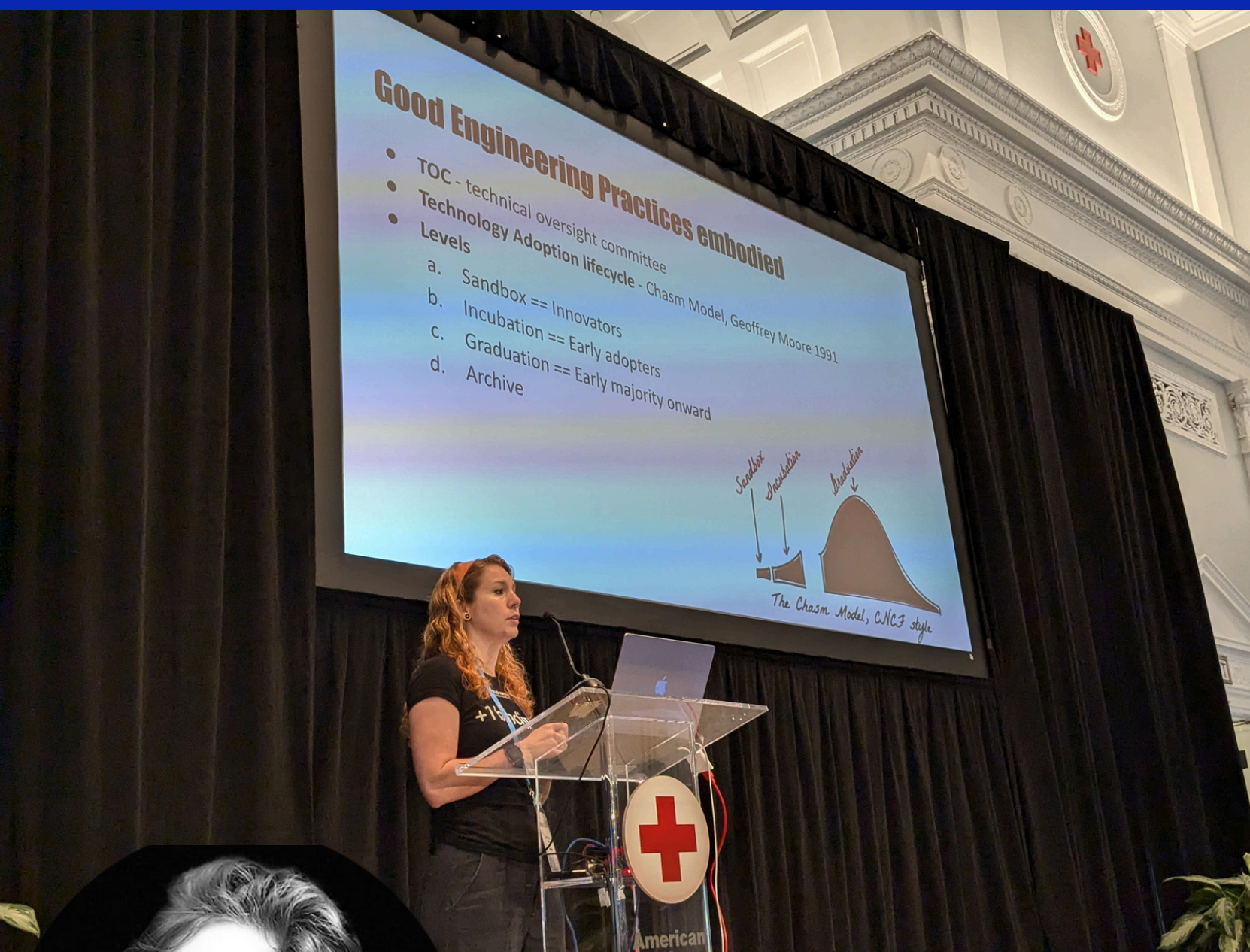
Washington DC



GROWING CLOUD NATIVE TOGETHER

# 2024 TRANSPARENCY REPORT





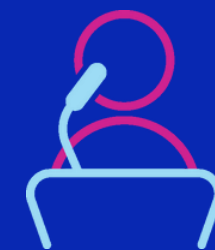
**Take it on - chop  
some wood, carry  
the water**

**Emily Fox, Red Hat**

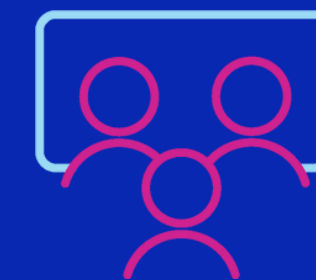
Emerging Technology Security Lead & Security Community Architect  
Chair of the Technical Oversight Committee (TOC) for CNCF

## SPEAKERS & SESSIONS

Renowned speakers from all around the world delved into cutting-edge advancements in cloud-native digital infrastructures and the widespread adoption of Kubernetes, drawing in over 120 eager attendees.



**18**  
Speakers



**7**  
Full Talks

**11**

Lightning Talks

**6**

Non-male Speakers



# SUMMARY

## KCD Washington DC grows in 4th edition

We celebrated a fourth consecutive KCD with great success. For the third year in a row, we partnered with end-user member American Red Cross in assembling 180+ attendees, 18 fabulous speakers for an amazing 7 full talks and 11 lightning talks in the historic setting of the American Red Cross national headquarters. As an additional bonus through the generosity of our attendees and sponsors, we collected over \$2,000 in donations to support American Red Cross disaster relief programs.

Additionally, this was the second year co-locating our event with DevOpsDays DC, which post-event survey indicates was another success.





## MOST POPULAR SESSIONS

### **Take it on - chop some wood, carry the water**

Emily Fox  
Red Hat

KEYNOTE

### **Let's Embrace Green Cloud-Native Engineering**

Henrik Rexed  
Dynatrace

### **Embracing the Future: The Effortless Mutual TLS and Rich Layer 7 Authz Policy Without Sidecars**

Lin Sun  
Solo.io

# SPEAKERS



**Emily Fox**  
**Red Hat**

**KEYNOTE**



**Andy Anderson**  
IBM Research, KubeStellar  
Community Maintainer



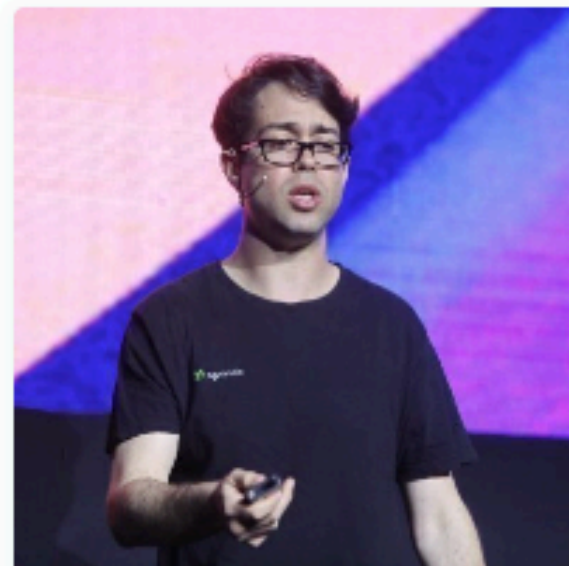
**Andy Suderman**  
CTO, Fairwinds



**Brandon Mitchell**  
Independent / OSS  
Developer



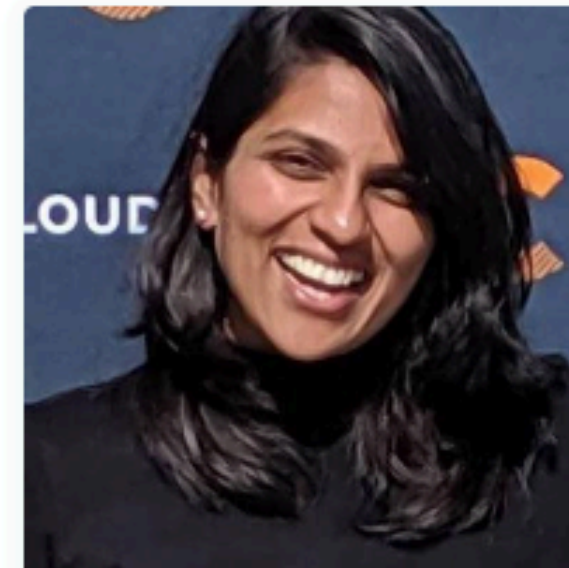
**Budhaditya  
Bhattacharya**  
Developer Advocate at Tyk



**Elad Hirsch**  
Tech lead @ TeraSky



**Engin Diri**  
Pulumi



**Geetha Anne**  
Data Jedi



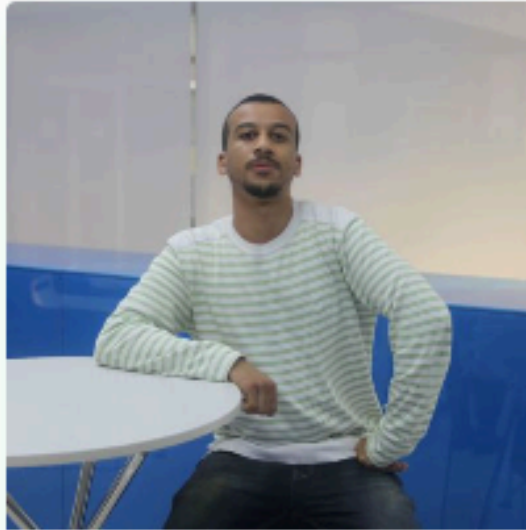
**Gene Gotimer**  
DevSecOps Engineer



# SPEAKERS



**Henrik Rexed**  
Dynatrace Cloud Native  
Advocate



**Ilyass Tarhri**  
Cloud & DevOps Consultant



**Joe Thompson**  
Looking for my next  
opportunity



**John Platt**  
CTO, StormForge



**Kurt Madel**  
Senior Solutions Architect,  
Loft Labs



**Lin Sun**  
CNCF TOC member and  
Head of Open-Source at  
Solo.io



**Maya Singh**  
Product Manager at  
Microsoft



**Peter Zaitsev**  
Percona, Coroot, FerretDB  
Co-Founder

## KCD Washington DC Event Feedback

Loved the welcoming  
community and organizing team

”

Learned a lot about ways folks  
are using AI for help with  
Ikube and devops

”

Watching folks do live demos  
and show very practical skills

”

I had just been let go from my  
previous role, so for me the  
opportunity to network with  
vendors and colleagues was  
invaluable. Apart from that, the  
content of the talks was fantastic.

”

THANK YOU TO OUR SPONSORS

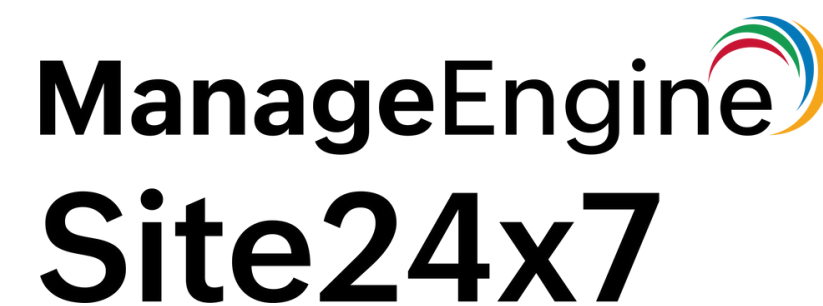
PLATINUM

loft



THANK YOU TO OUR SPONSORS

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SILVER



**TIGERA**



devtron

 **StormForge**



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FREOWHEEL  
A COMCAST COMPANY



THANK YOU TO OUR SPONSORS

COMMUNITY PARTNERS



Cuemby





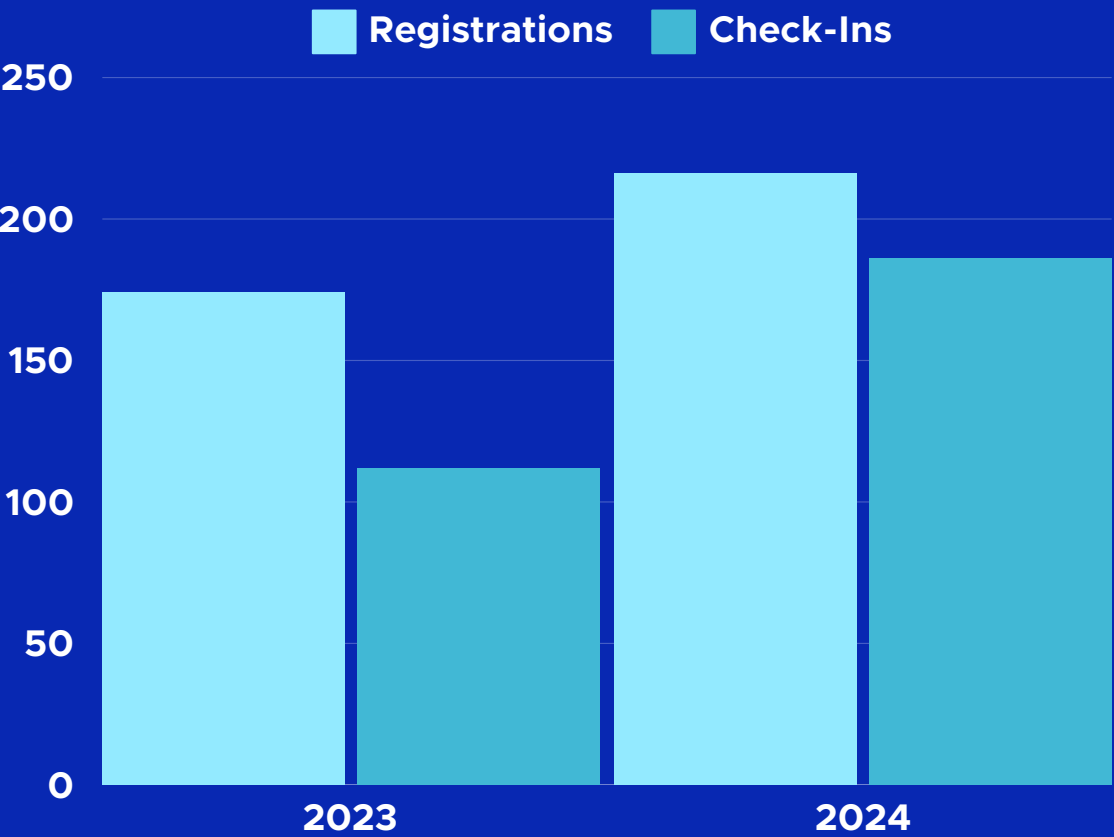
KEY STATS

Total registrations grew 24% over last year and check-in rate grew an astounding 67%!

ATTENDEES

+24%

MORE THAN  
LAST YEAR

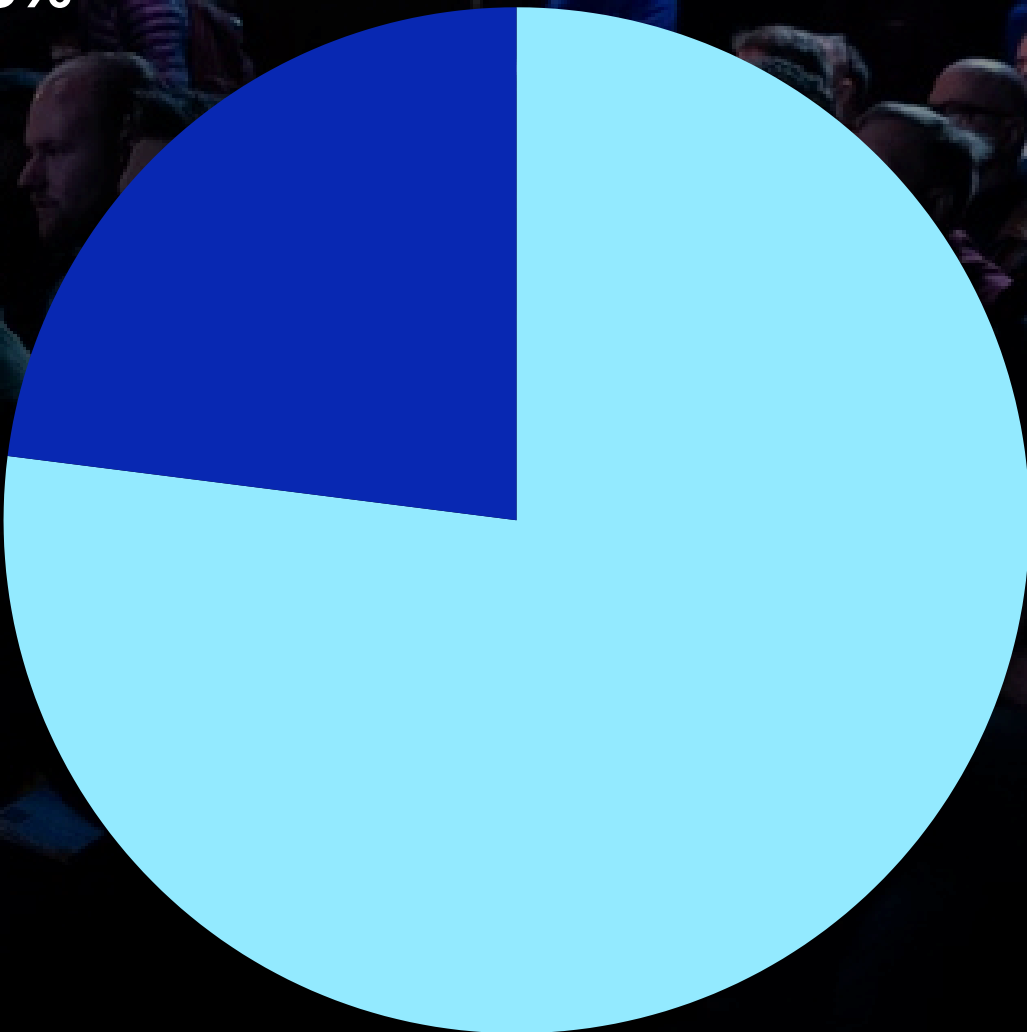


13 SPONSORS

18 SPEAKERS

An impressive 77% of our attendees were first-time participants, adding to the excitement and fresh perspectives brought to our discussions.

Returning Attendee  
23%

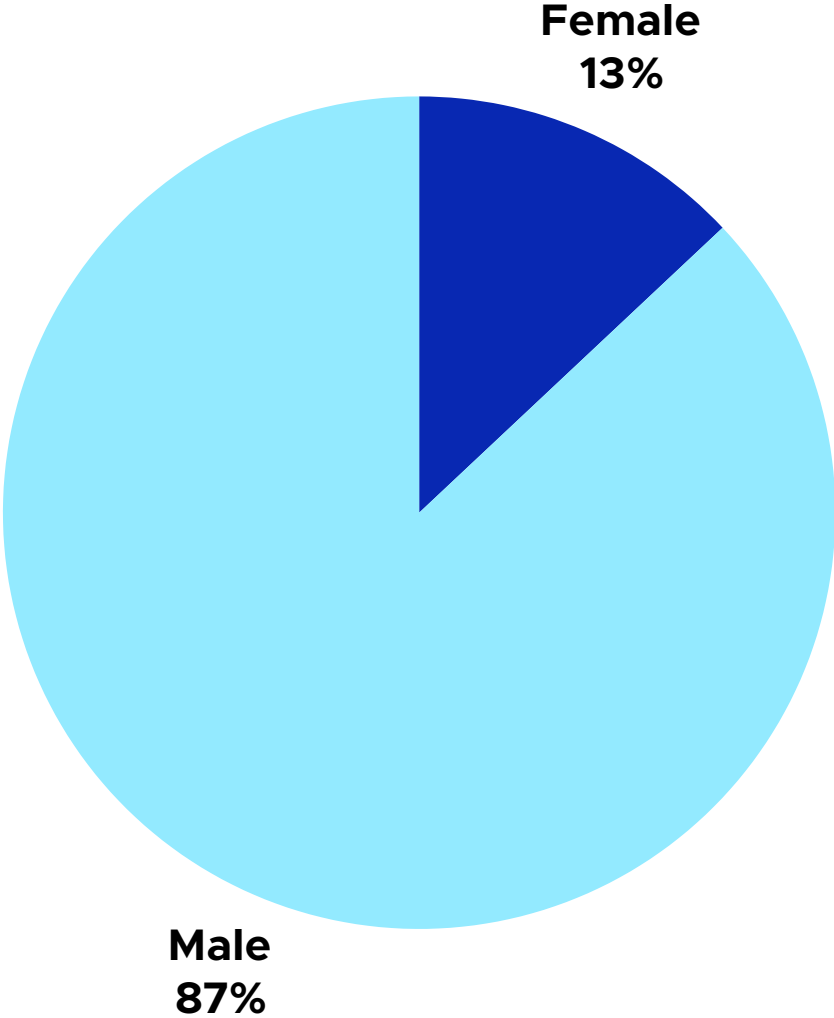


First-Time Attendee  
77%

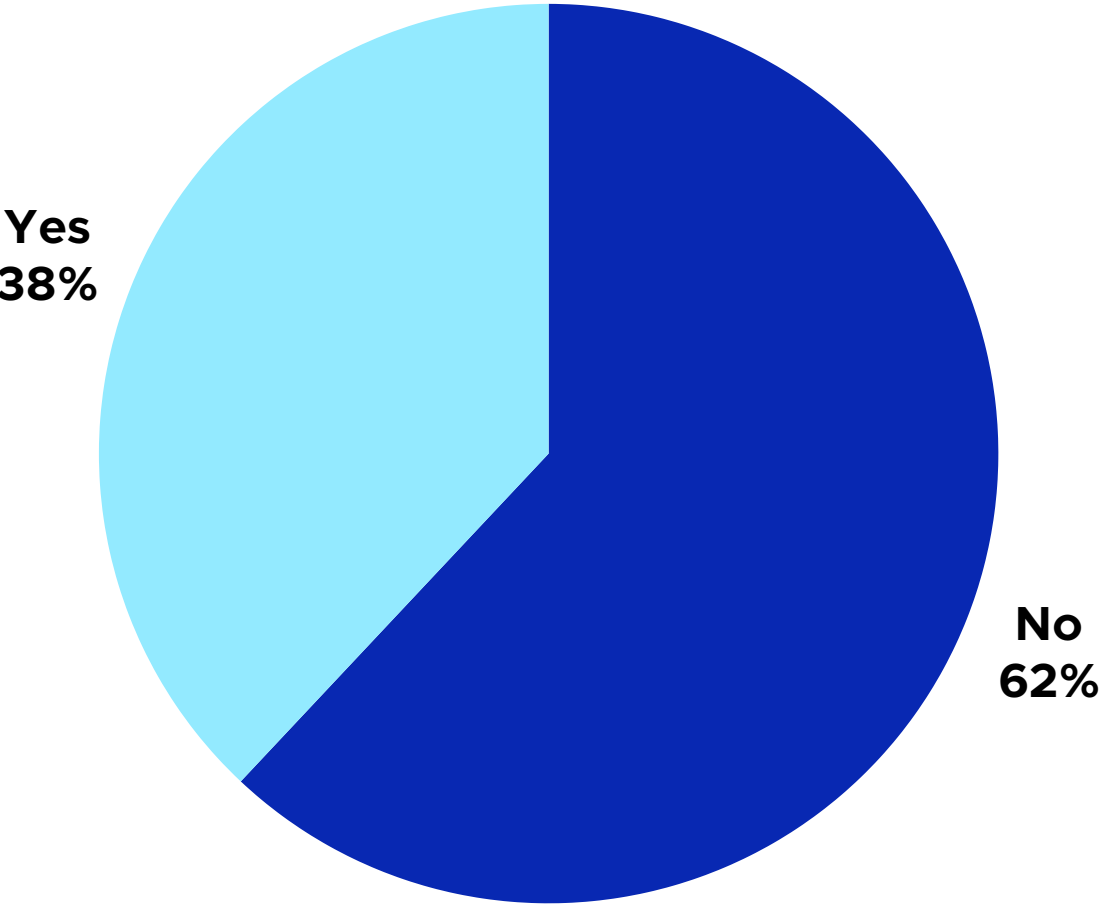


ATTENDEE DIVERSITY - SELF-IDENTIFIED

GENDER IDENTITY

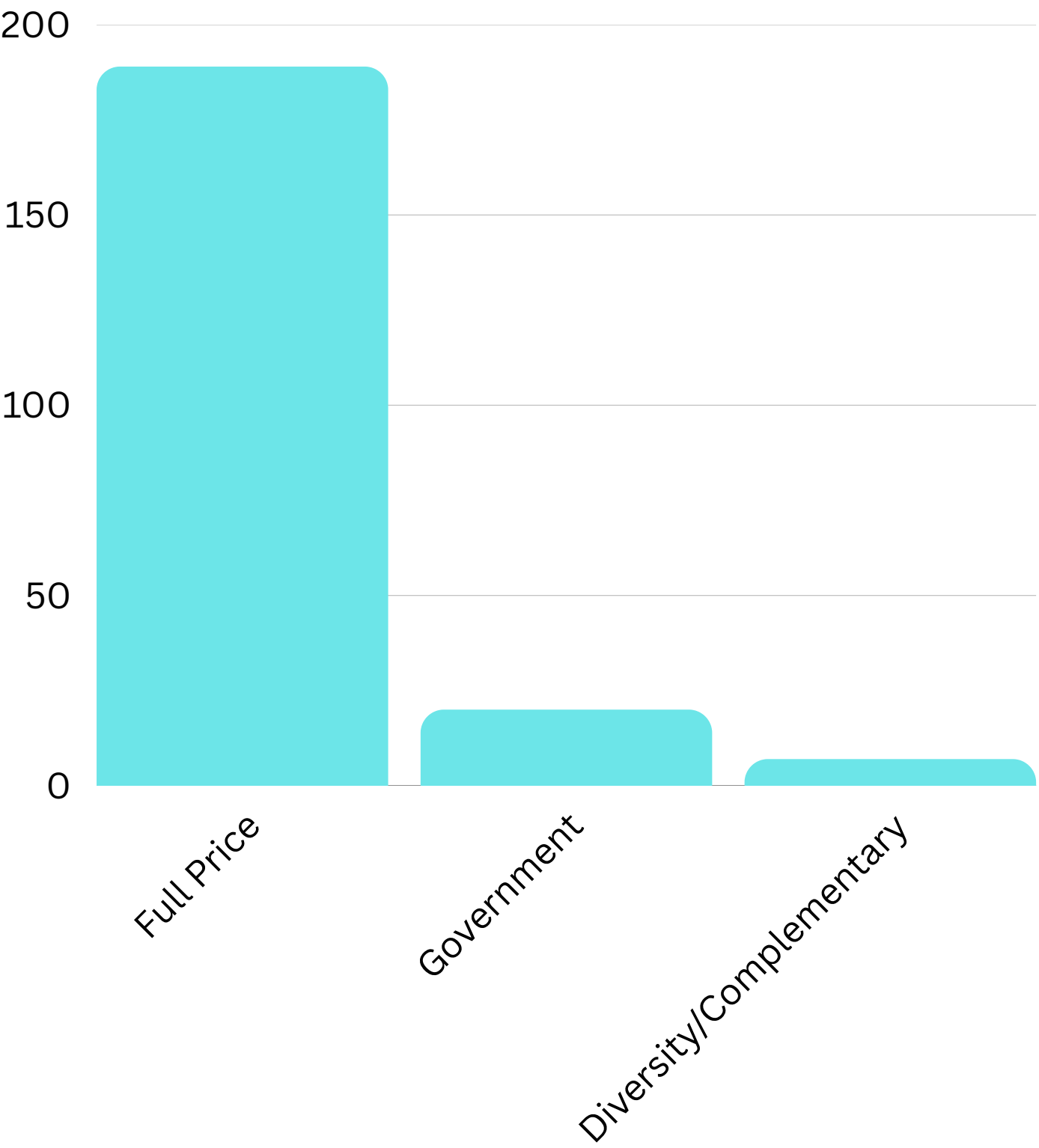


MINORITY INTEREST

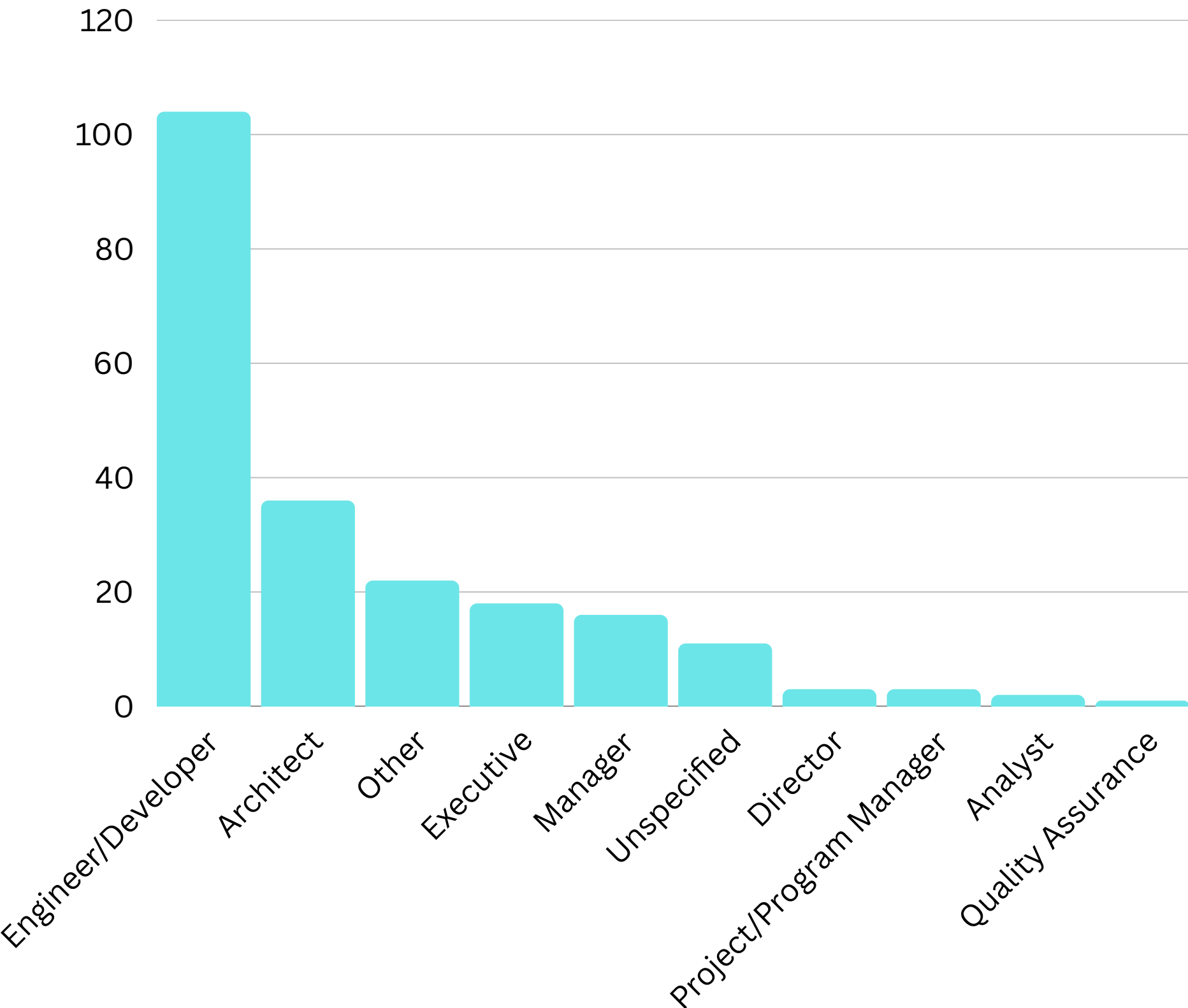


# ATTENDEES

BY TICKET TYPE



BY ROLE





## POST-EVENT SURVEY

OVERALL SATISFACTION 4.3



The content offered by speakers was engaging and valuable?

4.3



The venue was convenient and appropriate?

4.4



I got what I wanted out of the event.

4.4



## WHAT ATTENDEES SAID

“ Super relevant talks from the trench.

“ Everyone was very approachable and it was easy to strike up an insightful conversation with anyone around.

“ I loved that so many women presented at this conference.



COMMUNITY ORGANIZED CNCF SUPPORTED

“

**We connected with a lot of smart and talented industry professionals, and made lasting connections. It was great to see the D.C. tech community is still thriving! Looking forward to next year!**

**- Raft (Platinum Sponsor)**

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### INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

**Contact us for more information on sponsorship packages and how to be a part of our exciting journey!**

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### CONTACT

**Matthew Cascio**

**Lead Organizer**  
KCD Washington DC

[organizers-dc@kubernetescommunitydays.org](mailto:organizers-dc@kubernetescommunitydays.org)

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### FIND US ONLINE



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